



## **Breaker Communications Privacy Notice**

Breaker Communications takes your privacy and your rights to your personal data seriously and we are committed to protecting the privacy of all personal data obtained about individuals. Data is held in compliance with the UK Data Protection Legislation and other applicable Data Privacy Laws.

We are committed to protecting the privacy of all personal data obtained about individuals through, but not limited to, personal contact, email enquiries, and newsletter sign-up forms.

Data will be collected and used only for the purposes for which it was originally submitted or in accordance with your preferences.

### **Obtaining personal data**

Breaker Communications only processes personal data where we have a lawful basis to do so. We obtain personal data from you for a variety of purposes including, but not limited to, responding to an enquiry and sending our newsletter. The lawful bases for processing personal data can include consent of the data subject, contractual necessity, compliance with a legal obligation, and legitimate interest.

Breaker Communications is committed to respecting the personal data that you supply to us. The personal data that we collect will be relevant to the purposes for which it is to be used and we will do our utmost to ensure that such personal data will be accurate, complete and kept up-to-date. Whenever personal data is obtained from you, you will have access to information explaining how that personal data will be used.

### **How we communicate with you**

Breaker Communications respects the privacy of the personal data that we hold.

We will only send you relevant communications you have opted into, or those that are required for the purposes of a transaction. You can unsubscribe from emails at any time using the unsubscribe link.

### **Sharing personal data**

The personal data that we collect will only be used for the purposes for which they are originally submitted. We will not disclose your details to any third-parties.

In circumstances where we engage a service provider to provide services to us, we ensure that the personal data is only processed in a manner compliant with UK Data Protection Legislation, subject to a formal Data Processing Agreement and it is only used for the purposes for which the personal data was originally collected.

## **The rights of the individual**

If you would like to exercise any of your rights under the UK Data Protection Legislation, then please contact Breaker Communications on [hello@BreakerCommunications.co.uk](mailto:hello@BreakerCommunications.co.uk)

You also have the right to lodge a complaint with the Information Commissioner's Office (ICO).

## **How long do we keep your personal data**

Breaker Communications will only keep personal data for as long as it is necessary to fulfil the purposes for which it is being processed.

Once the data retention period has expired, personal data will be confidentially disposed of or permanently deleted. If you object to further contact from us, we will keep some basic information about you, in order to avoid sending you unwanted communications in the future.

## **Legislation**

"UK Data Protection Legislation" means All applicable UK Data Protection and Privacy Legislation in force, including the General Data Protection Regulation (EU) 2016/679, the UK Data Protection Act 2018 and the Privacy and Electronic Communications (EU Directive) Regulations 2003 (as amended) (PECR) and any superseding Legislation and all other Applicable Laws, Regulations, Statutory Instruments and/or any Codes, Practice or Guidelines issued by the relevant Data Protection or Supervisory Authority in force from time to time and applicable to a Party, relating to the processing of personal data and/or governing individual's rights to privacy.

## **Contacting us**

If you have any questions about how Breaker Communications processes your personal data or you would like to exercise any of your rights under the UK Data Protection Legislation, then please contact the Data Controller, Breaker Communications (sole trader) on [hello@BreakerCommunications.co.uk](mailto:hello@BreakerCommunications.co.uk)

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